

Deb Casey

DIRECTOR



Deb Casey dreamed of raising a family that loved and supported one another while having financial stability in the family budget. Recognizing that her mom had needed to work outside the home to make ends meet, Deb set out to earn a degree that would provide a supportive income that could move anywhere her future husband needed to be with his job. As the years went on, God provided ways to make these dreams come true.



USBORNE
BOOKS AT HOME

Married to her supportive and loving husband, Don, they moved from 4 states in their first 5 years of marriage. Deb did accounting and worked part-time for a home party company that gave great training in running your home-based business alongside your family. After a few years of working in an office and raising their two girls, Deb opened a family daycare in their home so that she could have the joy of being with their girls.

The daycare years were busy years! A third daughter was born giving them 3 daughters at home and 6 daycare kids! Busy times that led to times when you wish you had more time for just your kids, when you'd like to stay at the library a little longer or head to the beach on a hot summer day! Deb took this desire to the Lord in prayer.



The Casey Family

Surprisingly the answer came on a night out with friends at a home party. Deb and her then 10-year-old daughter, Lynn, had a terrific time attending an Usborne home party in 1992. When the consultant took her order that night, Deb booked an Usborne home party of her own. Shortly after her party, her consultant called to tell her about a recruiting special and Deb delightedly bought the special kit offered. Then, she shared this opportunity with her sister, Donna Nettleton.

Joining Usborne was great for building their family library at an incredible discount which immediately started to bring in extra income. Within six months, Deb was able to close her family daycare, since the income had been replaced by doing 2 home parties a week. There were unexpected bonuses to doing the 2 home parties a week:

- *Woman-to-woman sharing time.
- *Meeting moms passionate about reading to their kids.
- *Finding out that kids love to read Usborne books
- *Helping their family budget
- *Customers and friends deciding to join as consultants

In September of her first year, Deb promoted to the level of Supervisor. Her Usborne income began to soar!



Deb & UBAH President Randall White at Convention 2005

